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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application Number : 10/812,394 Confirmation No.: 1742  
Applicant : Fuloria et al.  
Filed : 03/30/2004  
Title : Selectively Delivering Advertisements Based at Least in Part on  
Trademark Issues  
TC/Art Unit : 3622  
Examiner: : Unknown  
  
Docket No. : 64557.000019 (GP-227-00-US)  
Customer No. : 21967

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT**

Sir:

In accordance with 37 C.F.R. §§ 1.97 and 1.98, and in compliance with the duty of disclosure set forth in 37 C.F.R. § 1.56, applicants are submitting herewith the attached Form PTO-SB/08A listing references for consideration and to be made of record herein by the U.S. Patent and Trademark Office in the above-captioned application.

Consideration of the foregoing plus the prompt return of a copy of the enclosed Form SB/08A with the Examiner's initials in the left column in accordance with MPEP 609 are respectfully requested.

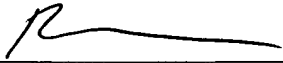
In accordance with 37 C.F.R. § 1.97(b), this Information Disclosure Statement is being submitted prior to a first Office Action on the merits. Therefore, it is believed that no fee is required for consideration of this information. However, in the event any fee is deemed

necessary, the Commissioner is authorized to charge the undersigned's Deposit Account No. 50-0206.

Respectfully submitted,

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Dated: November 28, 2005

Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Application Number	10/812,394
Filing Date	03/30/2004
First Named Inventor	Fuloria
Art Unit	3622
Examiner Name	Unknown
Attorney Docket Number	64557.000019 (GP-227-00-US)

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**U.S. PATENT DOCUMENTS**

*Examiner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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DATE CONSIDERED

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



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STATEMENT BY APPLICANT***(use as many sheets as necessary)***Application Number****10/812,394****Filing Date****03/30/2004****First Named Inventor****Fuloria****Art Unit****3622****Examiner Name****Unknown****Sheet****2****of****4****Attorney Docket Number****64557.000019 (GP-227-00-US)****U.S. PATENT DOCUMENTS**

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*Examiner Initial	Cite No.	FOREIGN PATENT DOCUMENT	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	TRANSLATION
		WO 0038074	06-29-2000	Kay et al. (electronic copy on enclosed CD)		
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				<b>First Named Inventor</b>	<b>Fuloria</b>	
				<b>Art Unit</b>	<b>3622</b>	
				<b>Examiner Name</b>	<b>Unknown</b>	
<b>Sheet</b>	<b>4</b>	<b>of</b>	<b>4</b>	<b>Attorney Docket Number</b>	<b>64557.000019 (GP-227-00-US)</b>	
<b>FOREIGN PATENT DOCUMENTS</b>						
<b>*Examiner Initial</b>	<b>Cite No.</b>	<b>FOREIGN PATENT DOCUMENT</b>	<b>Publication Date MM-DD-YYYY</b>	<b>Name of Patentee or Applicant of Cited Document</b>	<b>Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear</b>	<b>TRANSLATION</b>
		EP 1026610 A2	08-09-2000	Del Sesto (electronic copy on enclosed CD)		
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		Collection of pages from <a href="http://www.findwhat.com">findwhat.com</a> , <a href="http://www.findwhat.com">http://www.findwhat.com</a> , printed on 7/29/03. (electronic copy on enclosed CD)				
		Collection of pages from <a href="http://www.sprinks.com">Sprinks.com</a> , <a href="http://www.sprinks.com">http://www.sprinks.com</a> , printed on 7/29/03. (electronic copy on enclosed CD)				
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		Collection of pages from Google Advertising, <a href="http://www.google.com">http://www.google.com</a> , printed on 7/29/03. (electronic copy on enclosed CD)				
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